

# ☆☆☆ CAHC Vendor Opportunities ☆☆☆

Here are some specifics on sponsorship and advertising opportunities.  
All prices listed here are at non-member prices. Our members are given a significant discount.

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**CAHC's Monthly Newsletter** – an 8 page monthly publication emailed, faxed and mailed the first week of each month. The newsletter has a circulation of approximately 700 including agencies, associates and individual members; various state, regional and national associations; regulatory and legislative agencies and other relevant organizations.



- **Place an Ad**
    - Half page \$150 or full page \$200
  - Place a listing in our **Job Bank**
    - Includes both website and newsletter for one month \$75
  - Stay informed of home care issues and events through an **annual subscription**
    - \$40 per year
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## Member Listings & Referral Sources

- Purchase a **mailing list** of our members for \$50
- **Place an Ad in our Membership Directory & Referral Guide**, which is published annually. The guide has contact information for members as well as a description of the services they provide. Approximately 600 Guides are distributed each year to referral sources as well as CAHC members. This is a great opportunity to market your programs, products and services to hospitals, long-term care facilities, local health and social service agencies as well as home care providers and other home care related organizations.
  - Place an ad: ¼ page \$150, ½ page \$225 or full page \$300
  - The cost to receive a copy of the directory is \$200.



## Exhibit & Sponsor Seminars

- **Exhibit** at our annual meeting and sponsor items attached.
- **Sponsor specific programs, speakers or workshops** that are offered throughout the year. Prices vary based on type of program or speaker.



## Become a Member

- A CAHC Membership has many benefits, including lower prices for sponsorship and many more networking opportunities.
  - Annual Associate Membership \$867



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For more information on any of these items, please contact:  
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