



CAHC Member Opportunities



Here are some specifics on sponsorship and advertising opportunities for CAHC members.



CAHC's Monthly Newsletter – an 8 page monthly publication emailed, faxed and mailed the first week of each month. The newsletter has a circulation of approximately 700 including agencies, associates and individual members; various state, regional and national associations; regulatory and legislative agencies and other relevant organizations.



- **Place an Ad**
 - Half page \$100 or full page \$150
 - Place a listing in our **Job Bank**
 - Includes both website and newsletter for one month \$40
 - Stay informed of home care issues and events through an **annual subscription**
 - **FREE!**
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Member Listings & Referral Sources

- **Mailing list of our members – FREE!**
- **Place an Ad in our Membership Directory & Referral Guide**, which is published annually. The guide has contact information for members as well as a description of the services they provide. Approximately 600 Guides are distributed each year to referral sources as well as CAHC members. This is a great opportunity to market your programs, products and services to hospitals, long-term care facilities, local health and social service agencies as well as home care providers and other home care related organizations.
 - Place an ad: ¼ page \$75, ½ page \$100 or full page \$150
 - Receive a FREE listing within the directory.
 - Receive a FREE copy of the directory.



Seminars & Educational Workshops

- **Exhibit** at our annual meeting and sponsor items attached.
- **Sponsor specific programs, speakers or workshops** that are offered throughout the year. Prices vary based on type of program or speaker.
- **Members receive a significant discount on the fee schedule to attend CAHC seminars and educational workshops.**



For more information on any of these items, please contact:

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