

CAHC Associate Membership Benefits

Here are some of the benefits your organization may benefit from through a Connecticut Association for Home Care, Inc. (CAHC) Associate Membership:

Legislative Tracking & Advocacy

- Advocacy to bring relief on regulatory as well as reimbursement issues.
- Issues that affect home care on a state and federal level are monitored and regular contact with legislators occurs.
- Representation at state, regional and national meetings
- Opportunity to influence the direction of advocacy by the association

Monthly Newsletter and Updates Subscription

Receive up-to-the-minute information to help keep you informed of state and national home care issues and events. Subscription includes

- Monthly Newsletter
- Bulletins
- Memos
- Legislative Alerts
- Access to Members-Only section of website

Educational Activities

Significant discount on a wide variety of CAHC clinical, financial and management workshops and programs targeted for agency directors, clinical staff, human resource staff, therapists, CFOs and home health aids.

Sample topics include Documentation/Reimbursement for RNs, Home Health Nursing 101, Homemaker/Home Health Aide Workshops on Substance Abuse in the Elderly and Ostomy Care, Progressive Discipline, OASIS Auditing, New Technologies in Home Diabetic Care, Care of the MS Patient, Lawful Interviewing and Hiring, etc.

Management Consultation

- Advice provided on management issues and identification of resources.
- Annual Compensation & Benefit Survey

Networking, Information & Referral Services

- Opportunity is available to network with other members.
- CAHC Membership and Referral Directory, updated annually and distributed to members and over 150 referral sources throughout the state.
- Opportunity to collaborate with association-contracted attorneys on common interests
- Annual Membership Meeting & Exhibit Show, November 3, 2005
- Job Bank advertising discount

CAHC Associate Membership Benefits (continued)

Active Participation

Actively participate by joining and benefit from the work of CAHC groups:

- Board of Directors
- Standing Committees:
 - Business & Finance
 - Community Awareness
 - Education and Program Development
 - Government Relations/Reimbursement
 - Nominating
 - Policy
 - Quality Improvement
- Special Interest Groups (SIGs) - These are forums for exchanging information and discussing issues common to certain professionals employed by member agencies.
 - Agency Directors
 - Clinical Supervisors
 - Financial Managers
 - Homemaker/Home Health Aide Supervisors
 - Hospice Directors and Coordinators
 - Human Resources
 - Marketing/Fundraising
 - Quality Management
 - Medical Social Workers
 - Therapists & Therapy Supervisors

Promotion of Use of Home Care

CAHC promotes the use of home care on a variety of levels including:

- producing an annual membership/referral directory
- attending tradeshow
- speaking at meetings and conferences
- advertising
- publishing a quarterly Physicians' Update

Group Purchasing Discount

Benefit from large group discounts on a vast array of supplies, office equipment and services, including:

- Beacon Health discount
- CHA Shared Services
- CHAP Accreditation discount
- Eli Home Care Week On-Line Subscription discount
- Elm Press discount
- Fazzi Associates discount
- Home Health Line, Clinical Supervisor Alert & Private Duty Insider subscription discount
- OCS products and services discount
- NAHC translating service discount
- Remington Report Subscription Discount



CAHC Member Opportunities



Here are some specifics on sponsorship and advertising opportunities for CAHC members.



CAHC's Monthly Newsletter – an 8 page monthly publication emailed, faxed and mailed the first week of each month. The newsletter has a circulation of approximately 700 including agencies, associates and individual members; various state, regional and national associations; regulatory and legislative agencies and other relevant organizations.



- **Place an Ad**
 - Half page \$100 or full page \$150
 - Place a listing in our **Job Bank**
 - Includes both website and newsletter for one month \$40
 - Stay informed of home care issues and events through an **annual subscription**
 - **FREE!**
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Member Listings & Referral Sources

- **Mailing list** of our members – **FREE!**
- **Place an Ad in our Membership Directory & Referral Guide**, which is published annually. The guide has contact information for members as well as a description of the services they provide. Approximately 600 Guides are distributed each year to referral sources as well as CAHC members. This is a great opportunity to market your programs, products and services to hospitals, long-term care facilities, local health and social service agencies as well as home care providers and other home care related organizations.
 - Place an ad: ¼ page \$75, ½ page \$100 or full page \$150
 - Receive a **FREE** listing within the directory.
 - Receive a **FREE** copy of the directory.



Seminars & Educational Workshops

- **Exhibit** at our annual meeting and sponsor items attached.
- **Sponsor specific programs, speakers or workshops** that are offered throughout the year. Prices vary based on type of program or speaker.
- **Members receive a significant discount on the fee schedule to attend CAHC seminars and educational workshops.**



For more information on any of these items, please contact:
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